The DFW Metroplex

- Population: 7.7 Million
- Area: 9,300 sq mi (24,000 km²)
- Avg June high 93°F (34°C), low 73°F (23°C)
- 234 sunny days per year.
- One of the largest airports in the world, with many direct flights
Hilton Granite Park

• Registration $300 student, $450 full
• Budget allows for two coffee breaks each day, banquet, and 1 lunch.
• Hope to decrease price with sponsorship.
• Room rate $159 USD
• Cheaper hotels under a mile away.
• Many hotels within 5 minute drive.
• No public transit, Uber/Lyft available.
• 19 minutes from airport.
Hilton in and out

- 4-star modern hotel.
- Café/restaurant in the building.
- Well maintained and staffed.
- Hilton has been able to maintain staffing and services since the pandemic.
The Boardwalk

• A dozen restaurants, with both indoor and covered patio seating.

• Walking friendly areas are rare in DFW.

• It could be very hot (100F/38C possible), having restaurants adjacent for lunch and dinner is a plus.
The Area

• In Plano, near Frisco and the Colony.
• Highly desirable and booming area.
• Frisco rated safest city in the country.
• <1 mile walk to Legacy restaurant, bar, and shopping district.
• 5 minute drive to Grandscape/Truckyard
Summary

• The Hilton is a rare find: A high quality conference hotel, walkable to nice restaurants, and in the budget (estimated/proposed at SOCG 21).
• Our budget (without sponsorship) allows for one hotel lunch, plus banquet, and two coffee breaks every day.
• At cheaper hotels the same registration could cover more lunches, though at the cost of quality or proximity/walkability to restaurants.
• As your local organizers, we believe the Hilton is the best option.
See y’all in Dallas in 2023!